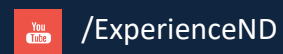




North Dakota in Census 2020

Kevin Iverson, Census Office Manager
328-5385



Why is Preparing for Census 2020 Important?

Count
Of Housing
Units



Count
Of Residents
Per Housing Unit



Area
Census
Count



Federal
Funds



Why is Preparing for Census 2020 Important?

Follow
the
Money



THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

Counting for Dollars

16 Largest Federal Assistance Programs that Distribute Funds on Basis of Decennial Census-derived Statistics (Fiscal Year 2015)

Notes and Findings:

- The [Counting for Dollars Project](#) is identifying all federal financial assistance programs that rely on Decennial Census-derived data to guide the geographic distribution of funds.
- As an initial product, the project is publishing tables on the distribution, by state, of FY2015 funds from the 16 largest Census-guided programs.
- For every program except the National School Lunch Program, the fair and equitable distribution of funds to a state depends on the accurate measurement of its population count and characteristics.
- There is not a simple linear relationship between state population count and federal funds flow. The per capita figure allows cross-state comparisons of fiscal reliance on census-guided programs. *It does not indicate the amount by which federal funding increases for each additional person counted.*

* Source: <https://gwipp.gwu.edu/counting-dollars-role-decennial-census-geographic-distribution-federal-funds>

Why is Preparing for Census 2020 Important?

Follow
the
Money



A lot of money!

\$1,910 Per Resident
Per Year

THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

Counting for Dollars 2020

16 Large Federal Assistance Programs that Distribute Funds on Basis of Decennial
Census-derived Statistics (Fiscal Year 2015)

North Dakota

Total Program Obligations: \$1,445,647,171

Per Capita: \$1,910 (see note on proper use)

CFDA #	Program Name	Dept.	Type	Recipients	Obligations
93.778	Medical Assistance Program (Medicaid)	HHS	Grants	States	\$763,566,403
20.205	Highway Planning and Construction	DOT	Grants	States	\$237,112,547
93.774	Medicare Part B (Supplemental Medical Insurance) – Physicians Fee Schedule Services	HHS	Direct Pay	Providers	\$120,092,401
10.551	Supplemental Nutrition Assistance Program (SNAP)	USDA	Direct Pay	Households	\$77,912,538
84.010	Title I Grants to Local Education Agencies	ED	Grants	LEAs	\$36,788,553
14.871	Section 8 Housing Choice Vouchers	HUD	Direct Pay	Owners	\$33,237,000
93.600	Head Start/Early Head Start	HHS	Grants	Providers	\$32,221,909
84.027	Special Education Grants (IDEA)	ED	Grants	States	\$29,266,979
93.568	Low Income Home Energy Assistance (LIHEAP)	HHS	Grants	States	\$25,735,063
93.767	State Children's Health Insurance Program (S-CHIP)	HHS	Grants	States	\$20,997,000
10.555	National School Lunch Program	USDA	Grants	States	\$19,177,631
93.658	Foster Care (Title IV-E)	HHS	Grants	States	\$12,878,000
10.557	Supplemental Nutrition Program for Women, Infants, and Children (WIC)	USDA	Grants	States	\$10,731,717
14.195	Section 8 Housing Assistance Payments Program (Project-based)	HUD	Direct Pay	Owners	\$10,648,622
93.527/ 93.224	Health Center Programs (Community, Migrant, Homeless, Public Housing)	HHS	Grants	Providers	\$9,168,808
93.596	Child Care and Development Fund-Entitlement	HHS	Grants	States	\$6,112,000

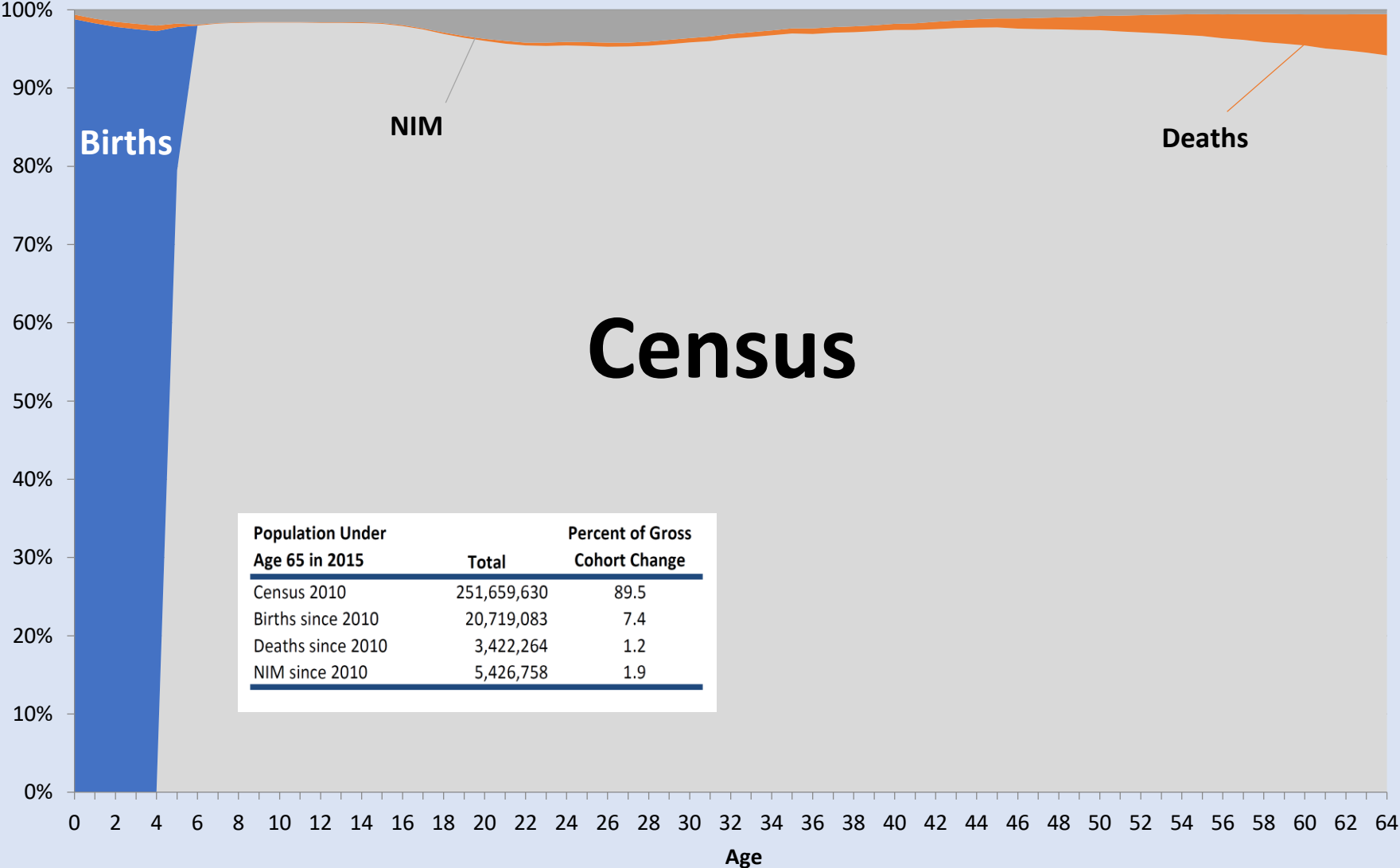
Why The Census Matters

Opportunity Costs to the State

Measurement:	One Year	Ten Years
Per Resident Missed:	\$1,910	\$19,100
Per Housing Unit Not Included: (2.32 Average Residents)	\$4,431	\$44,312
If the State's Census is off .1 percent: (~780 Residents, ~336 Housing Units)	~ \$1.5 Million	~ \$15 Million

Cost of errors is on us!!!

Contribution of Census Counts, Births, Deaths, and Net International Migration to Gross Cohort Change by Age in 2015



Source: Vintage 2015 Population Estimates.

Local Effort in Preparation for Census 2020

- Ensure the Census Bureau has good data:
 - Correct Political (city) Boundaries
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2018: Participation mailed to registered participants. Participants have 30 days from the materials to complete.

2019: Feedback materials mailed to participants with the Address Canvassing

2020: Census Day.

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PSAP offers federally recognized tribes, state tribal liaisons, local governments, councils of governments, and regional planning organizations the opportunity to review and modify select statistical boundaries that the U.S. Census Bureau uses to count people in your community, so that we can give you the most relevant, useful data possible.

Statistical boundaries let us give you the small-area statistics and spatial data you need. You know your local community best. By participating in PSAP, you can help us provide relevant, useful data about population, income, and housing for small-area geographic analyses.



The Census Bureau uses these boundaries to tabulate data for the 2020 Census, the American Community Survey, and the Economic Census. Data tabulated to PSAP geographies are used by tribal, federal, state, and local agencies for planning

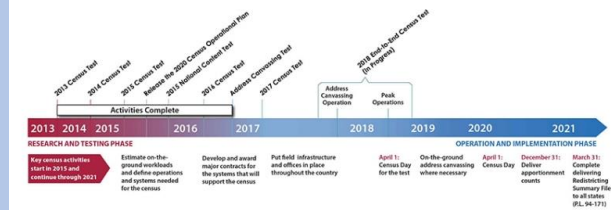
What is a statistical boundary?

A statistical boundary breaks down large geographical areas into smaller, local areas. These small-area boundaries let you compare poverty, health, education, and many other topics across local areas.

The Census Bureau also tracks legal boundaries—such as state and county borders, city limits, and federally recognized American Indian Reservations—through the Boundary and Annexation Survey (BAS).

Road to the 2020 Census

2020 Census Operational Timeline



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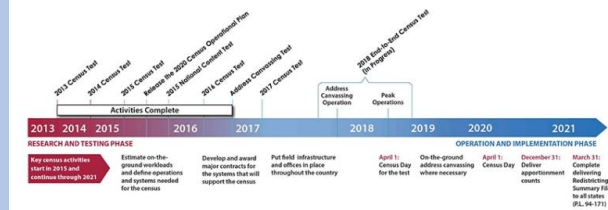
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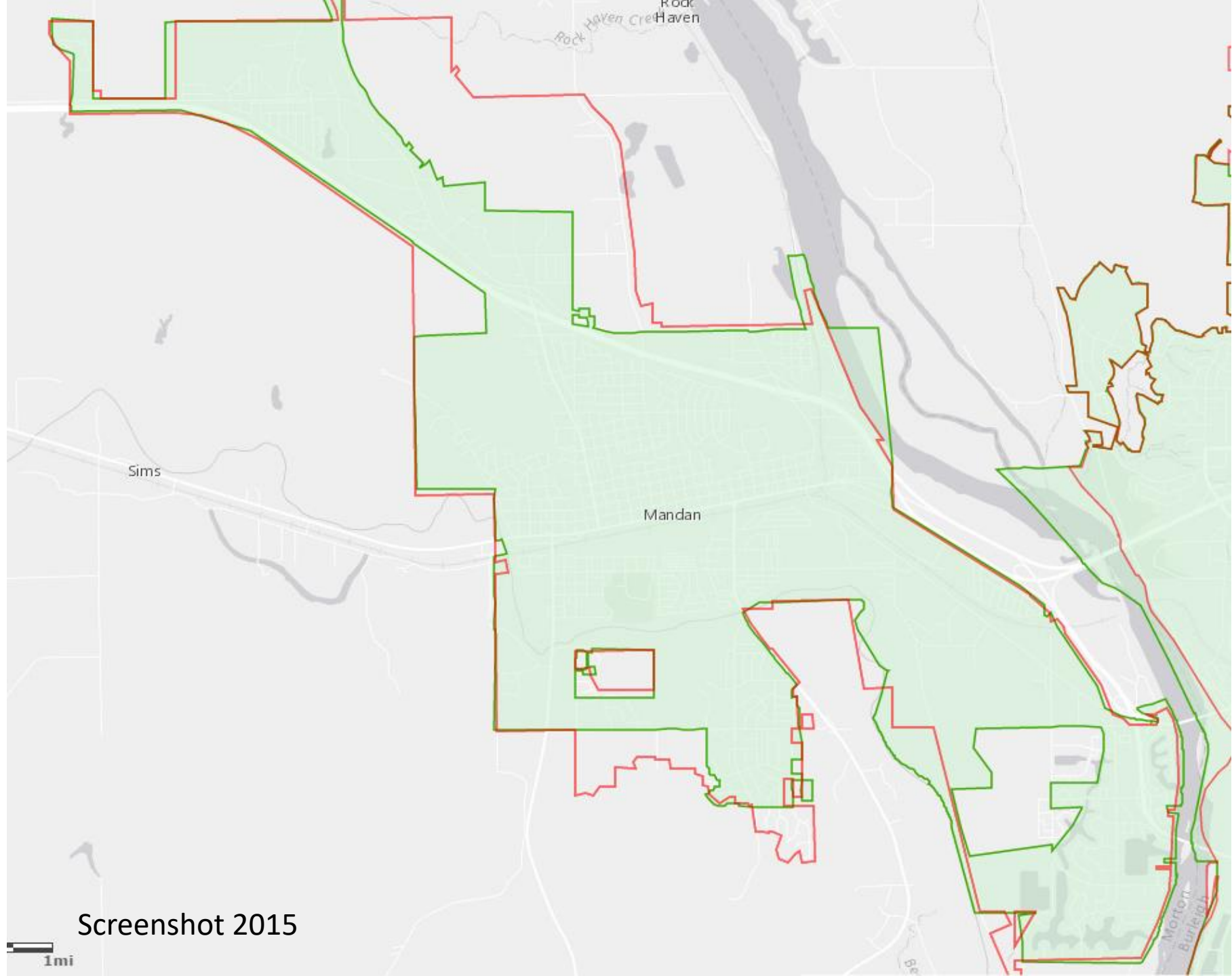
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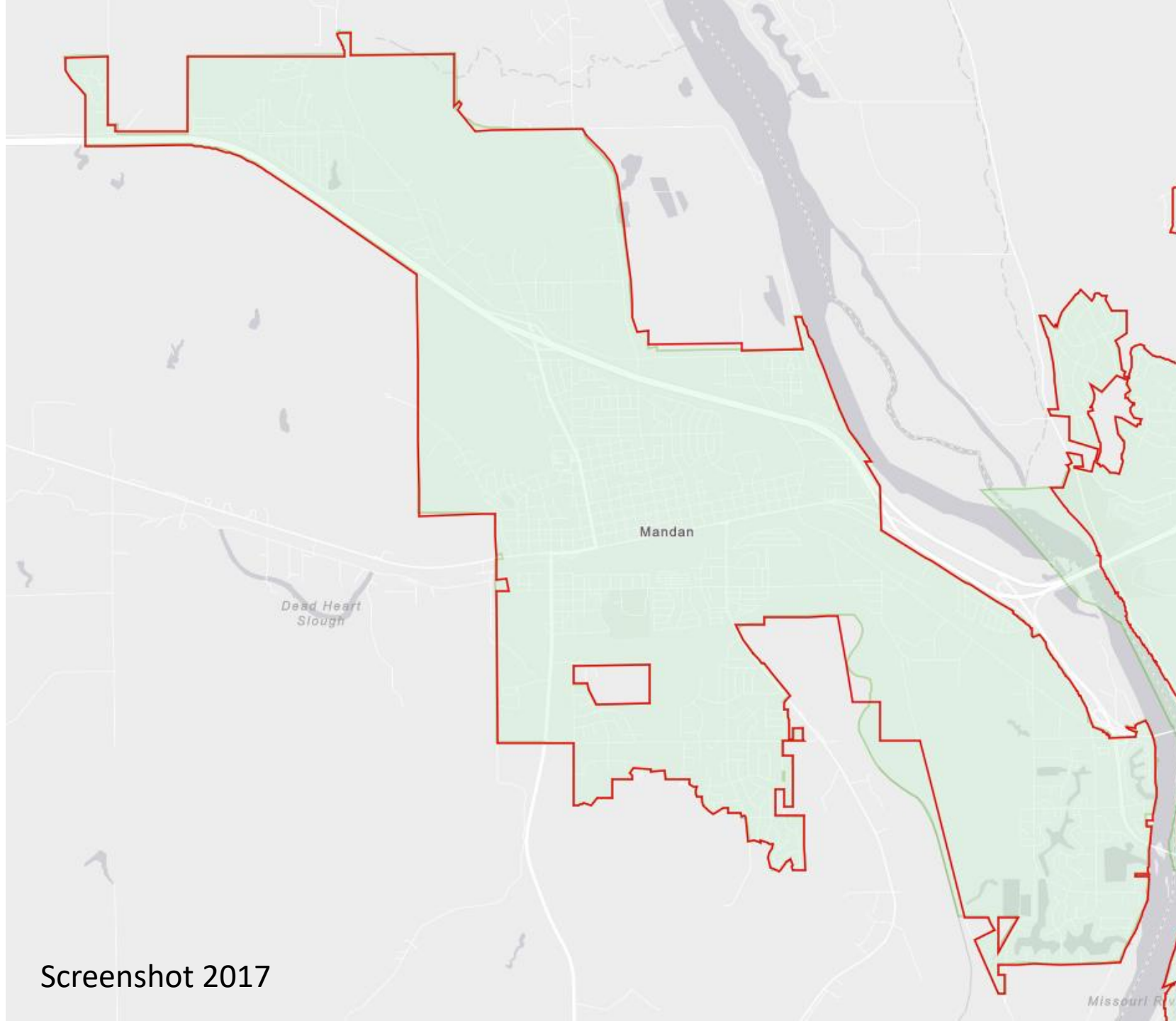
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Road to the 2020 Census

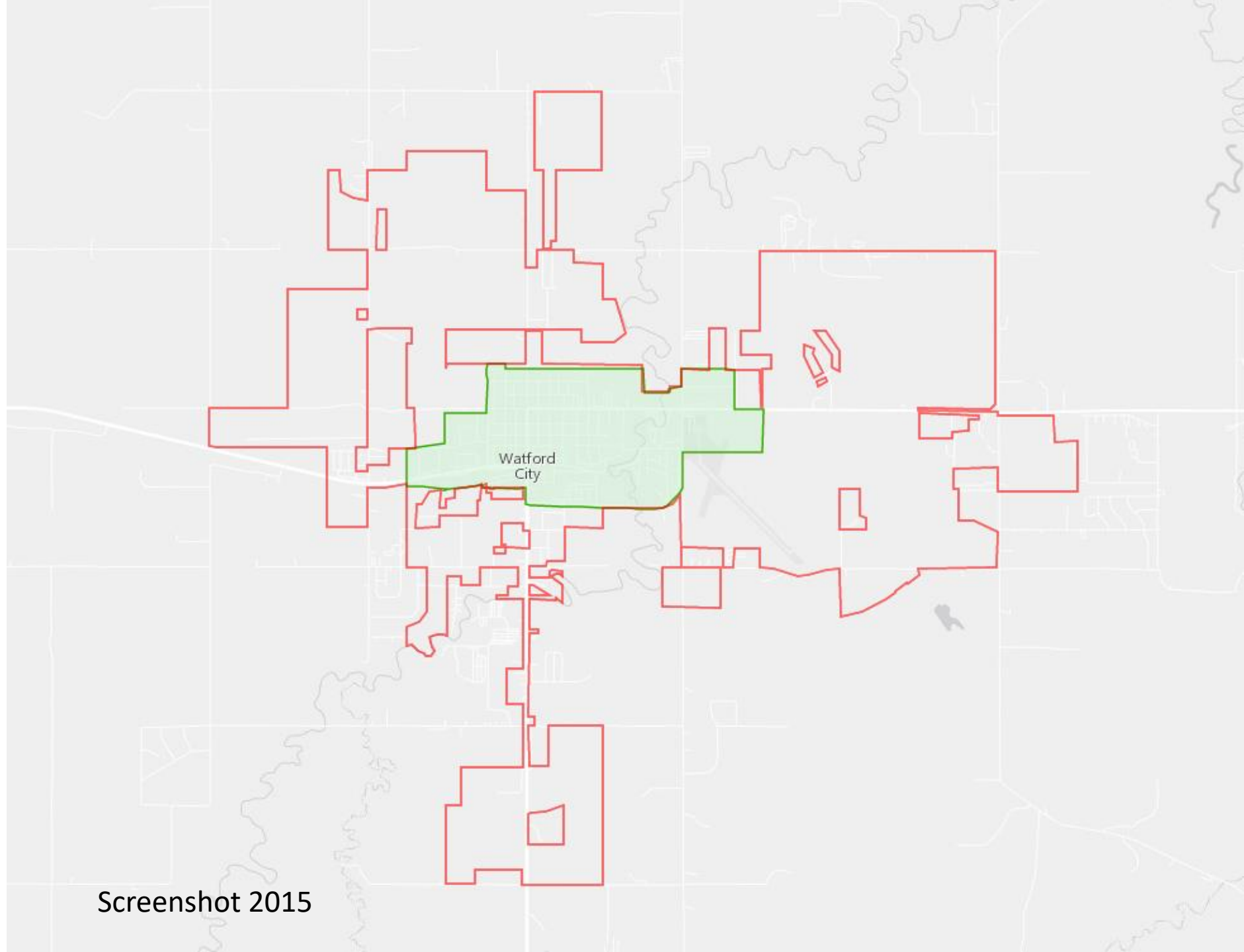
2020 Census Operational Timeline



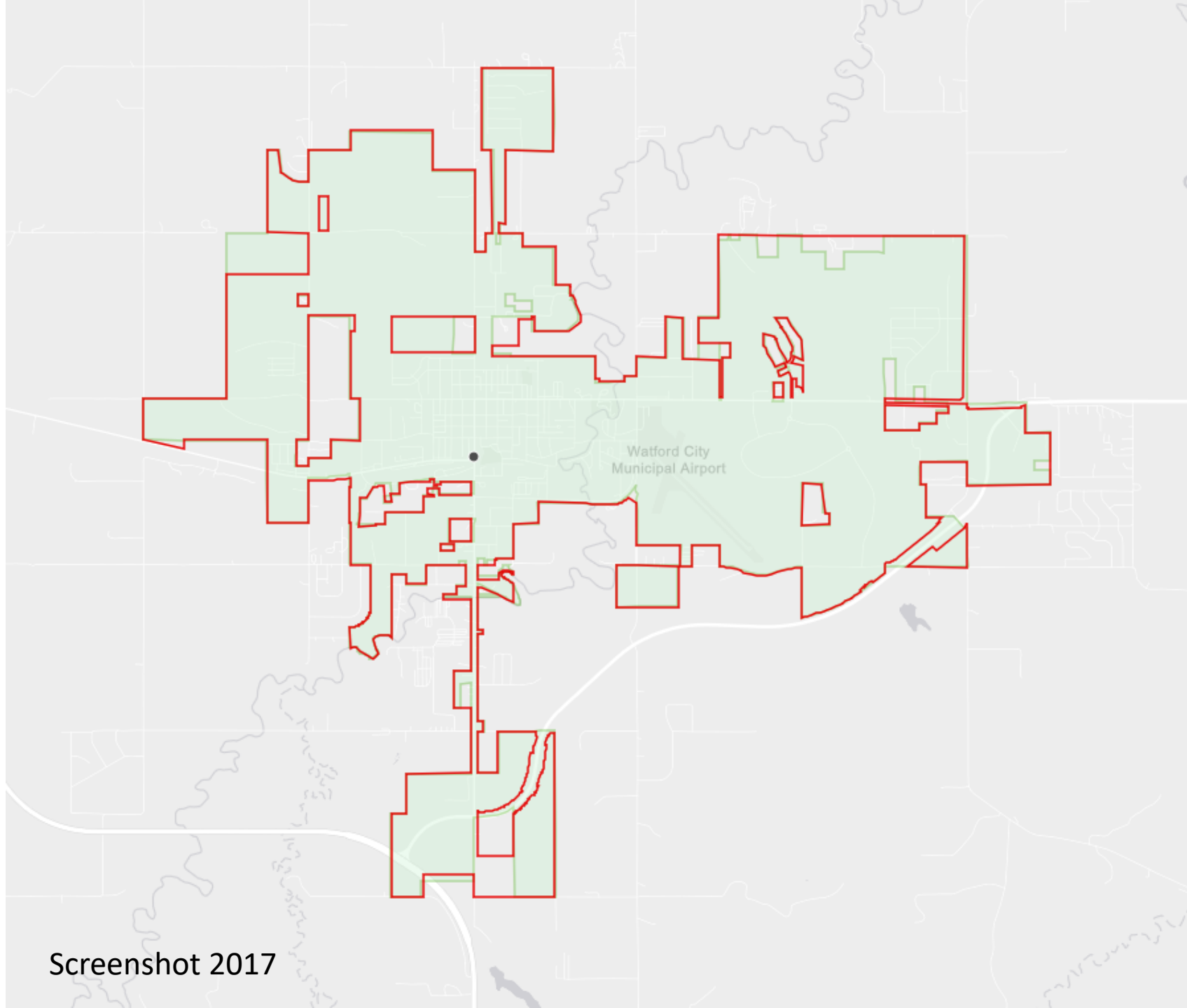




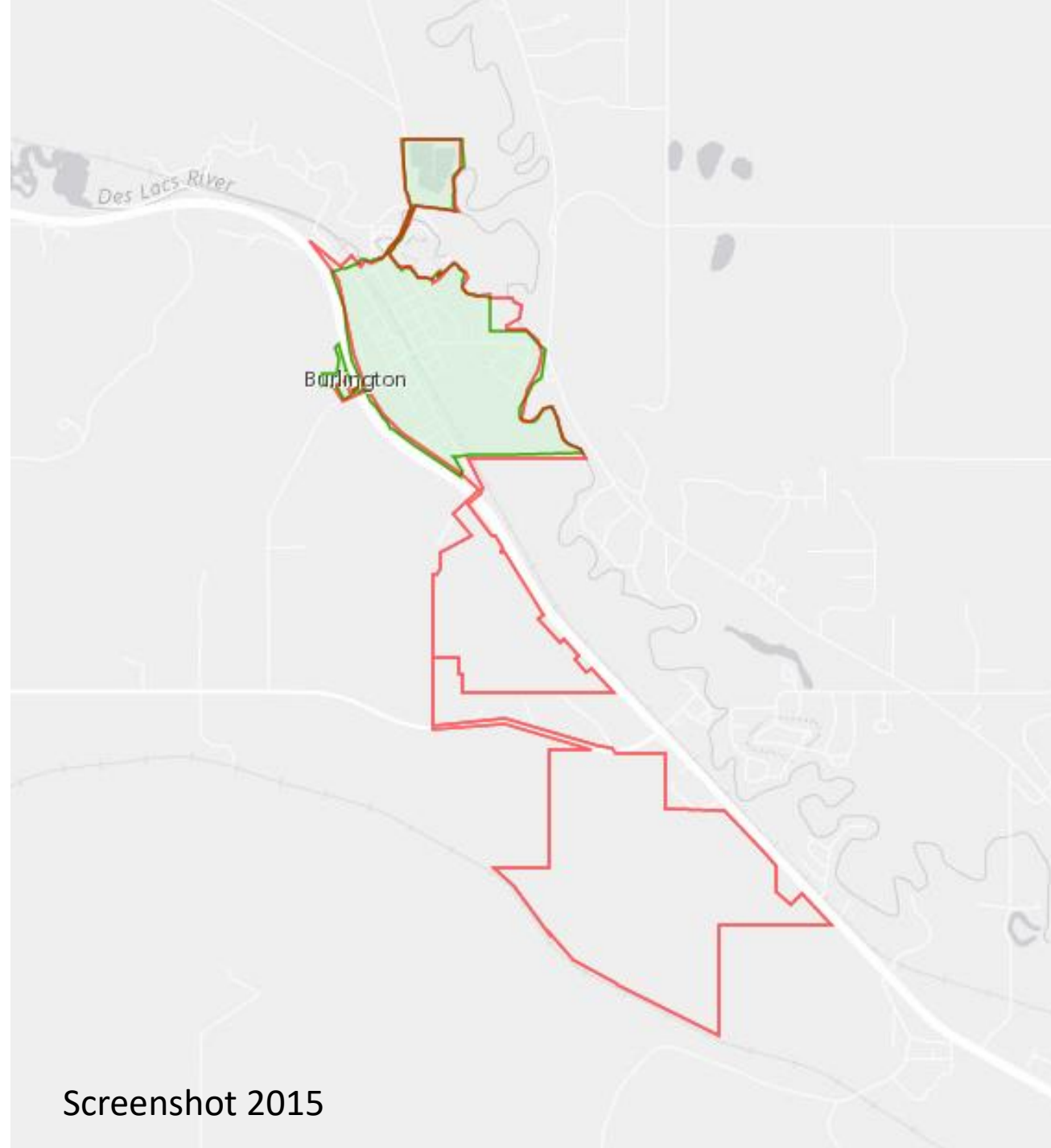
Screenshot 2017



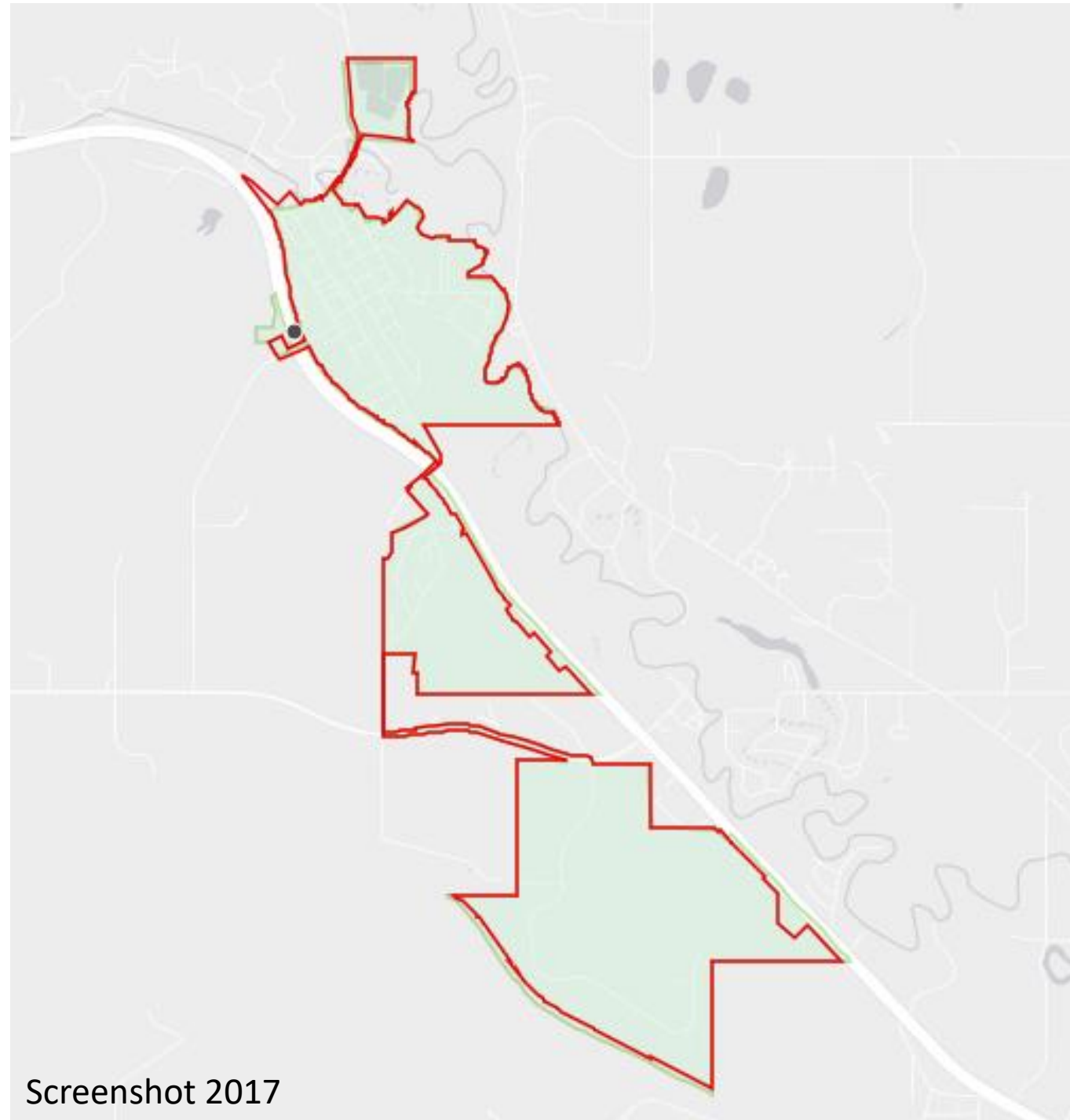
Screenshot 2015



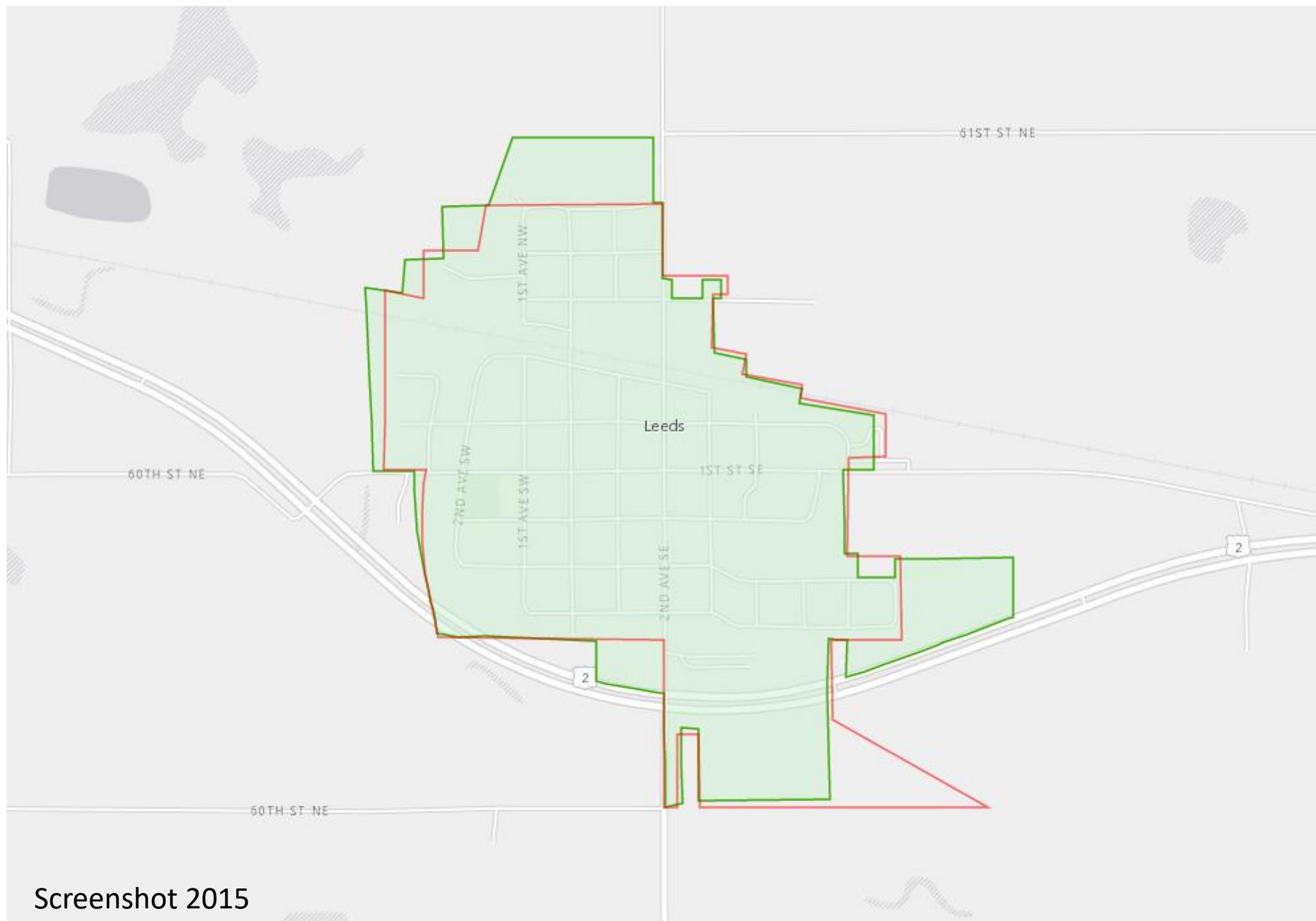
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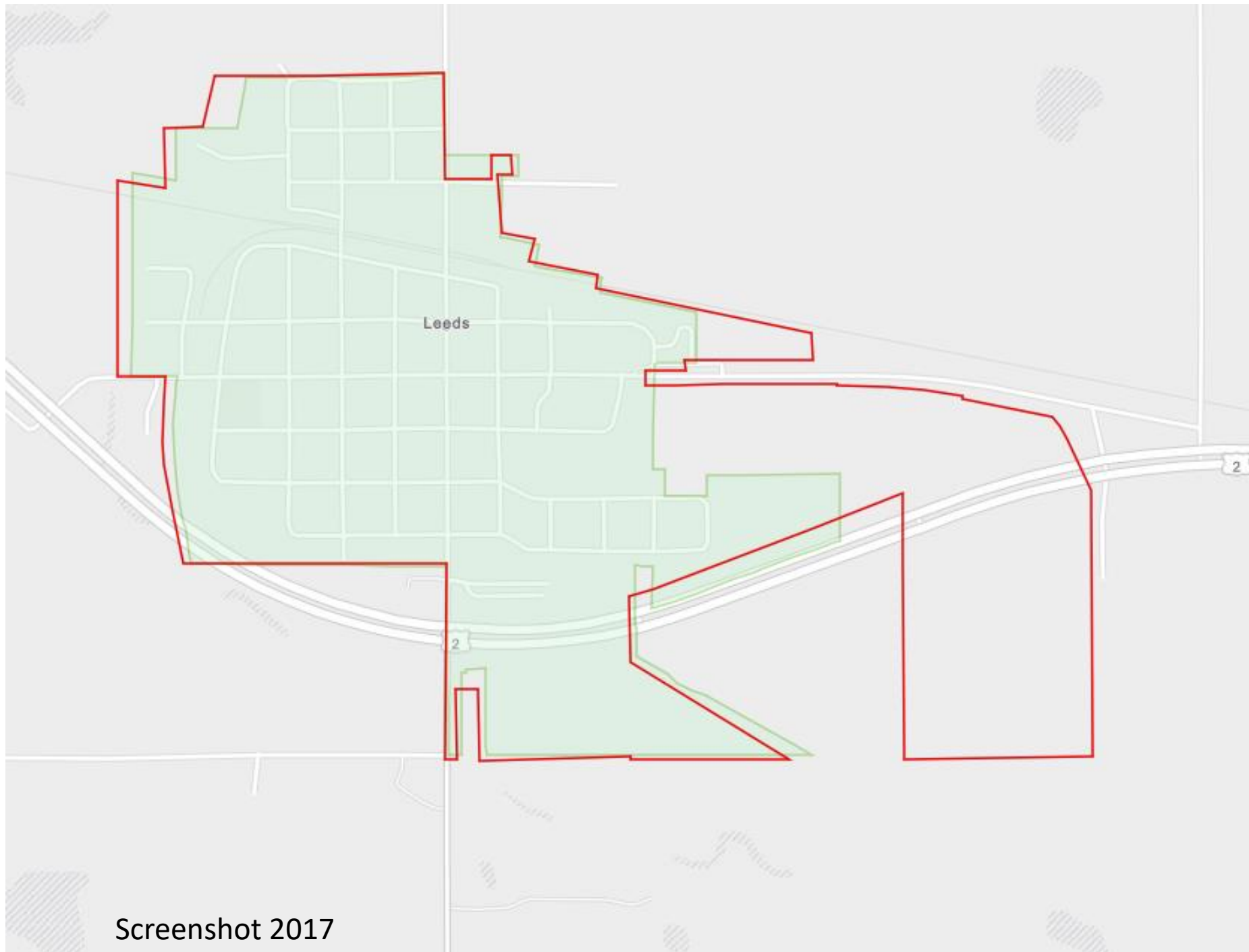
Screenshot 2015



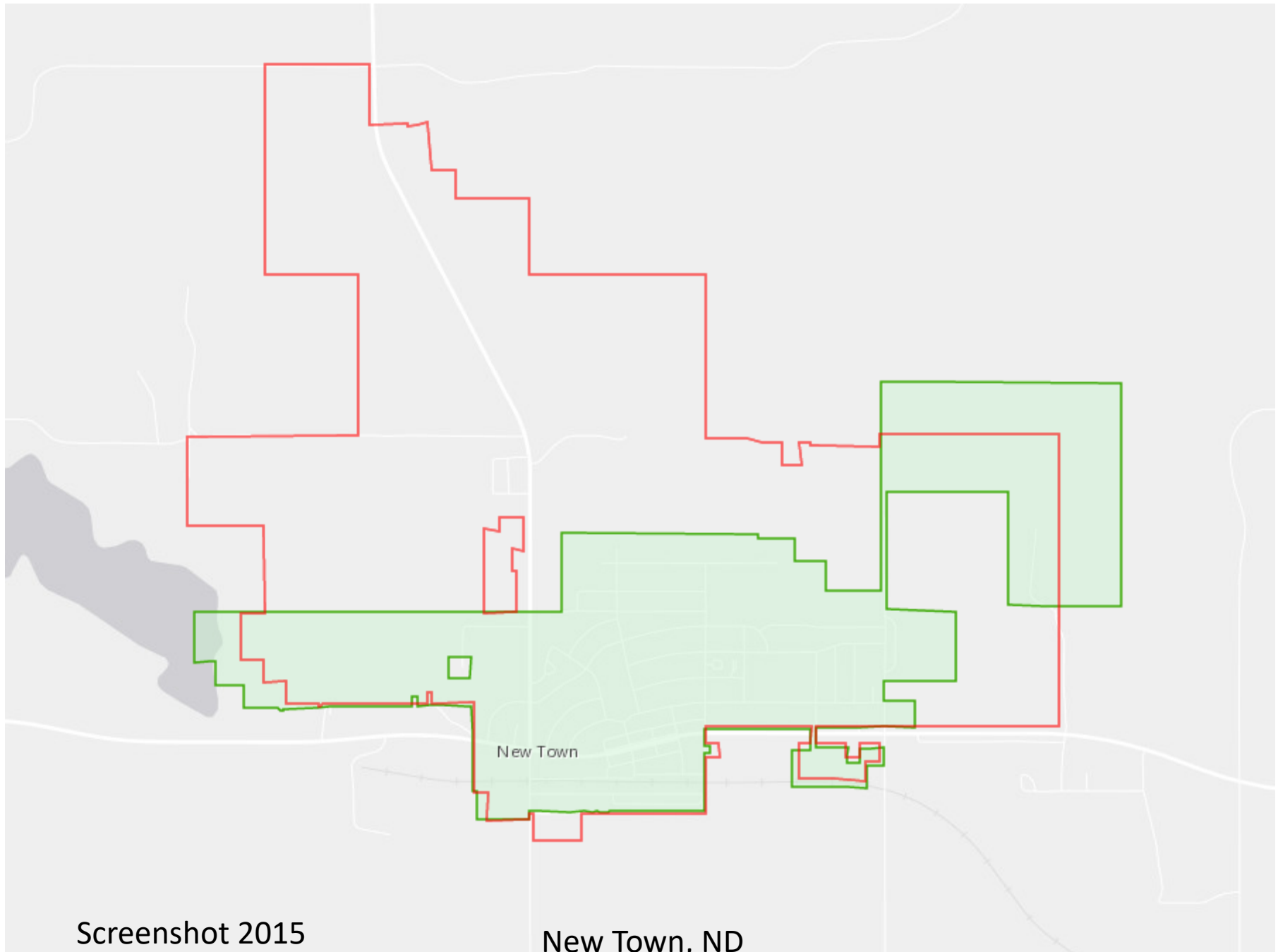
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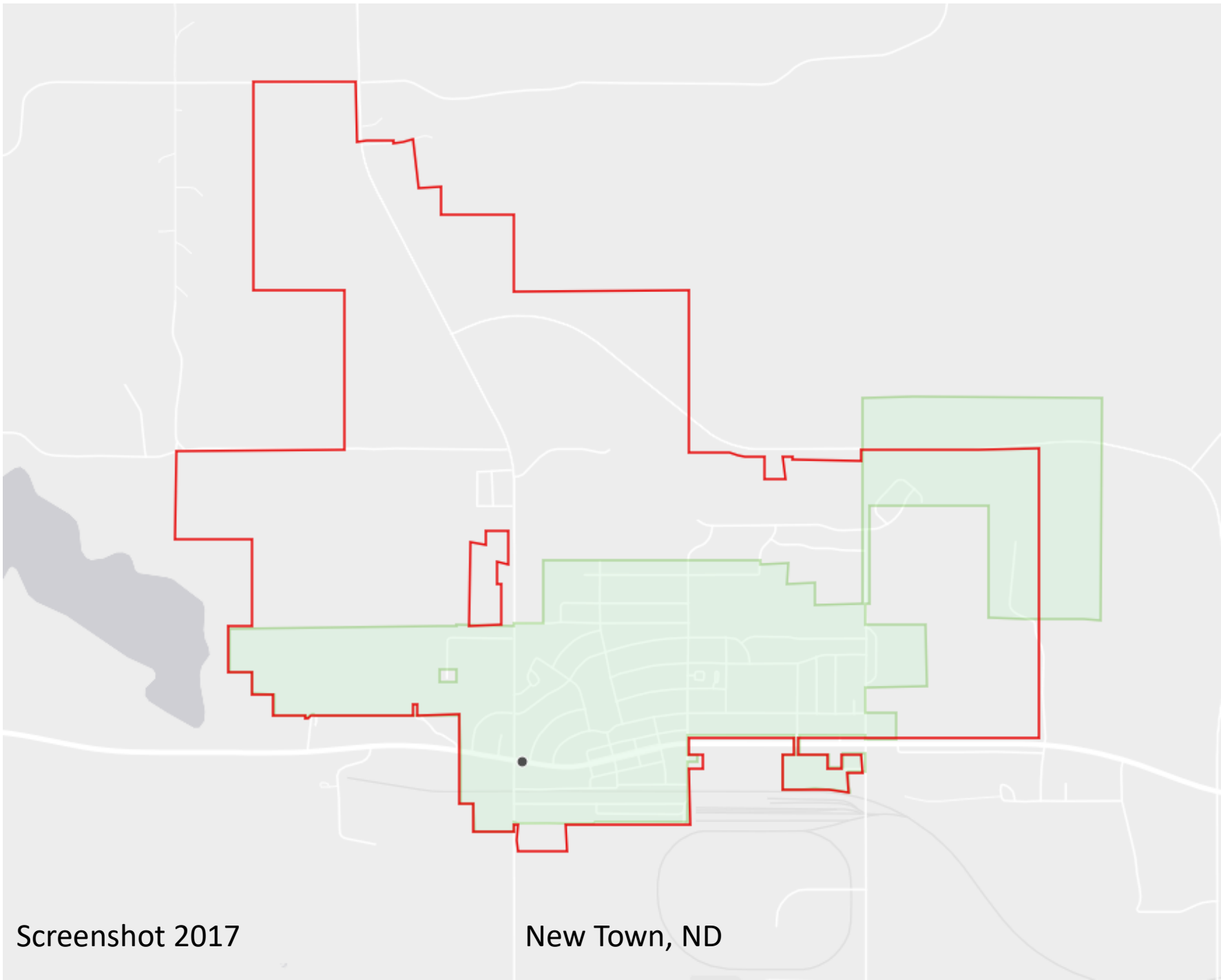


Screenshot 2017



Screenshot 2015

New Town, ND

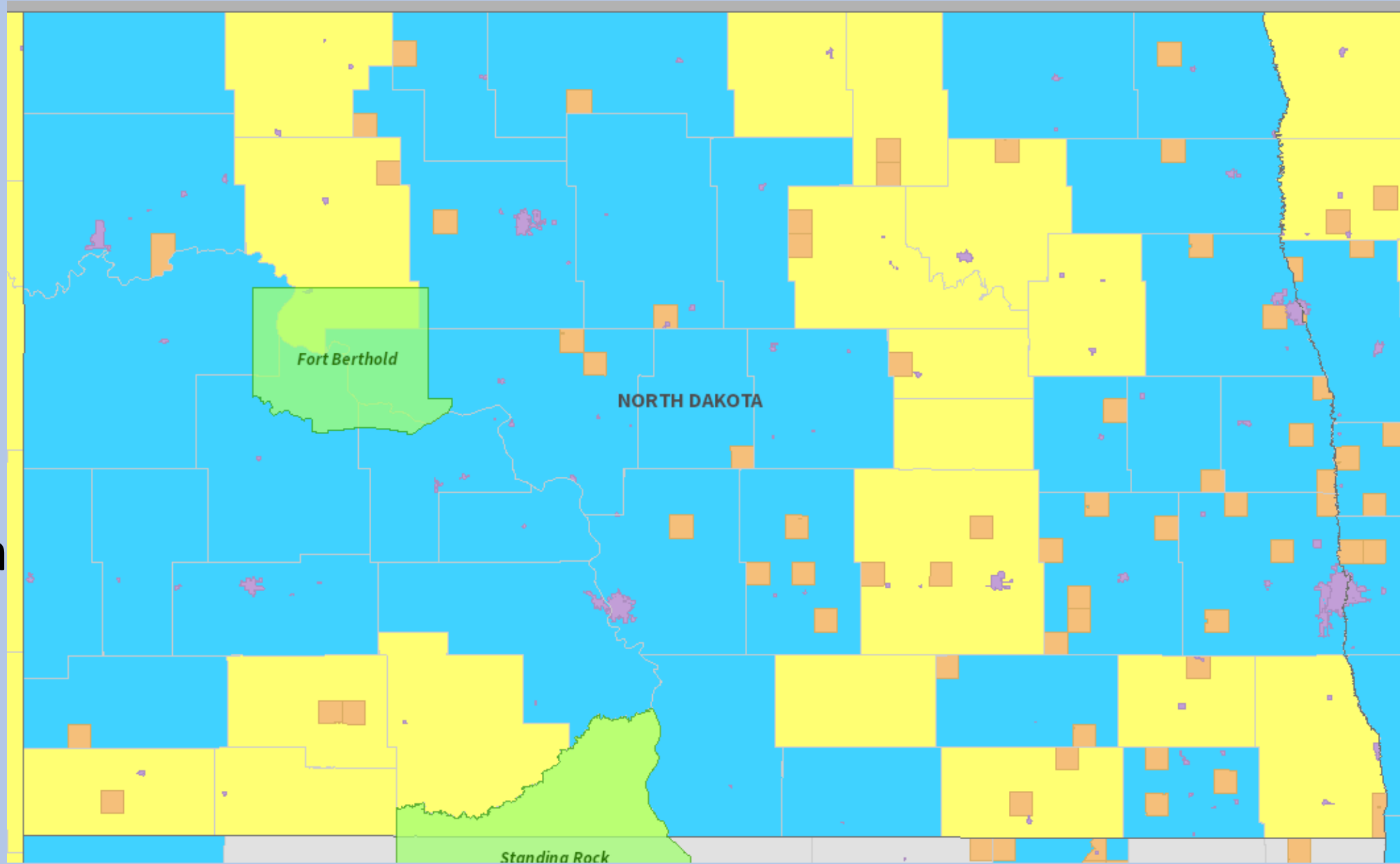


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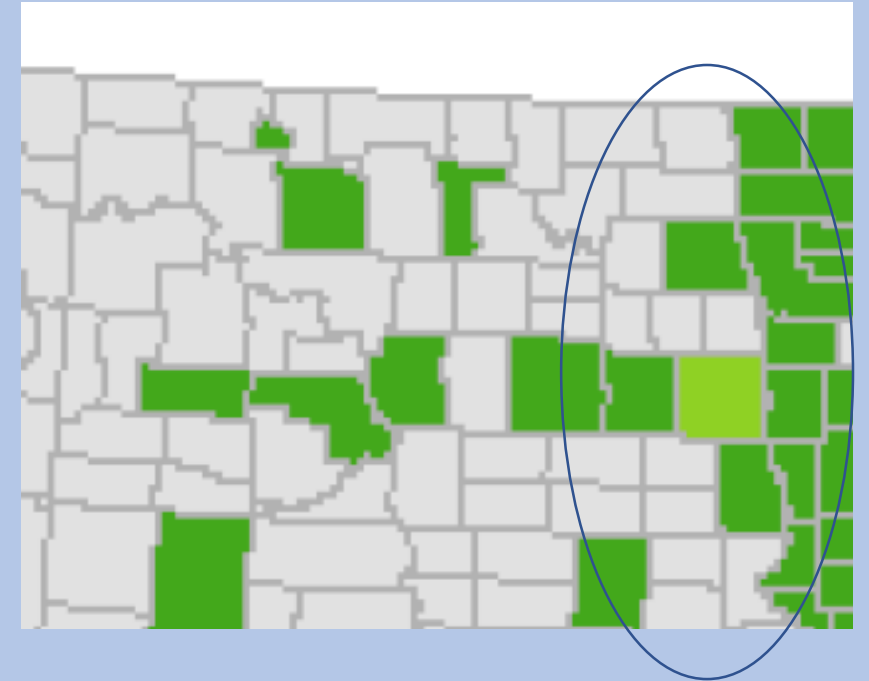
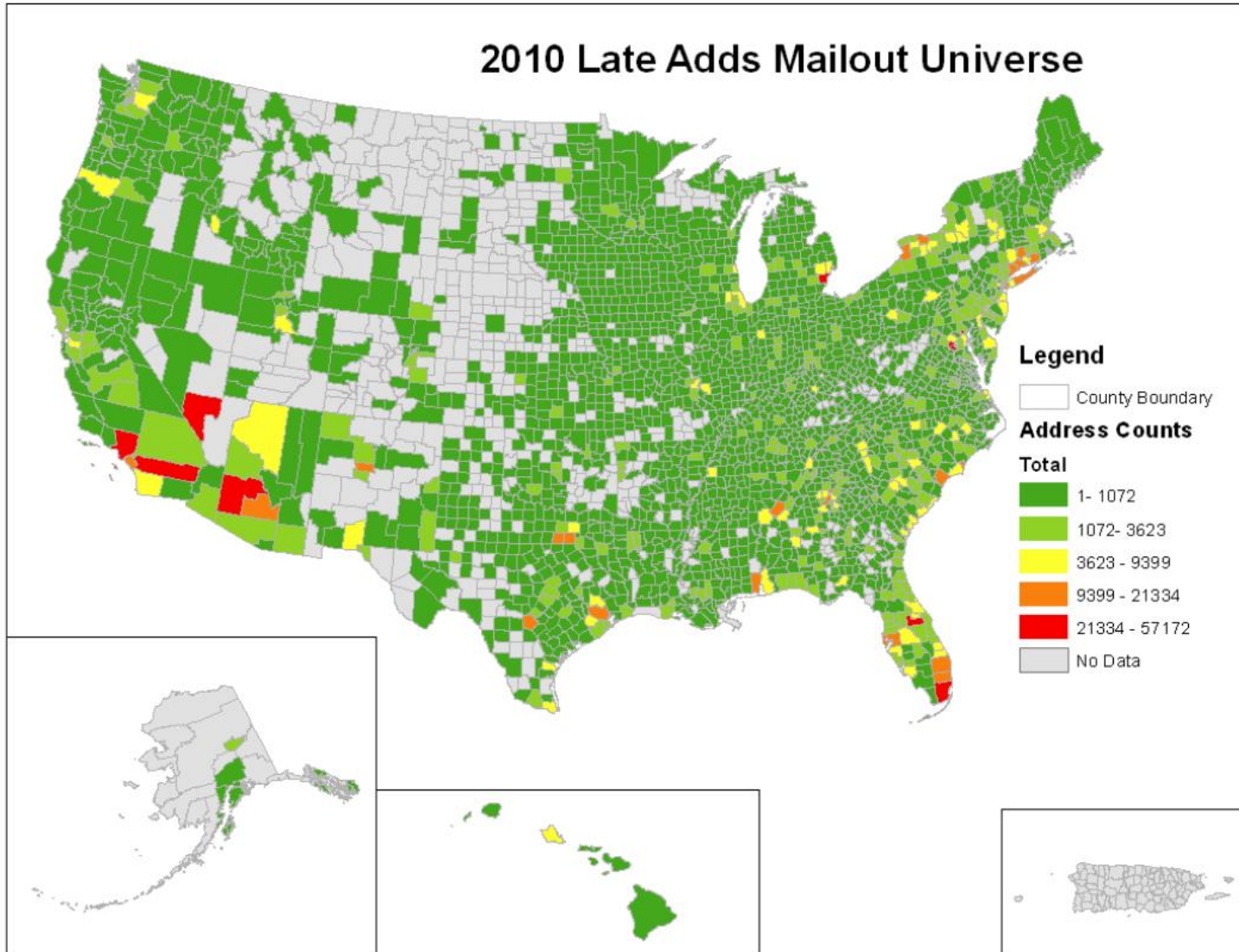
New Town, ND

Local Update of Census Addresses (LUCA)

Pre-
Census
2020
LUCA
Participation



Late Address Adds Prior to Census 2010 (Including LUCA Appeals) By County



We look kind of passive
compare to most of the
rest of the country!!!

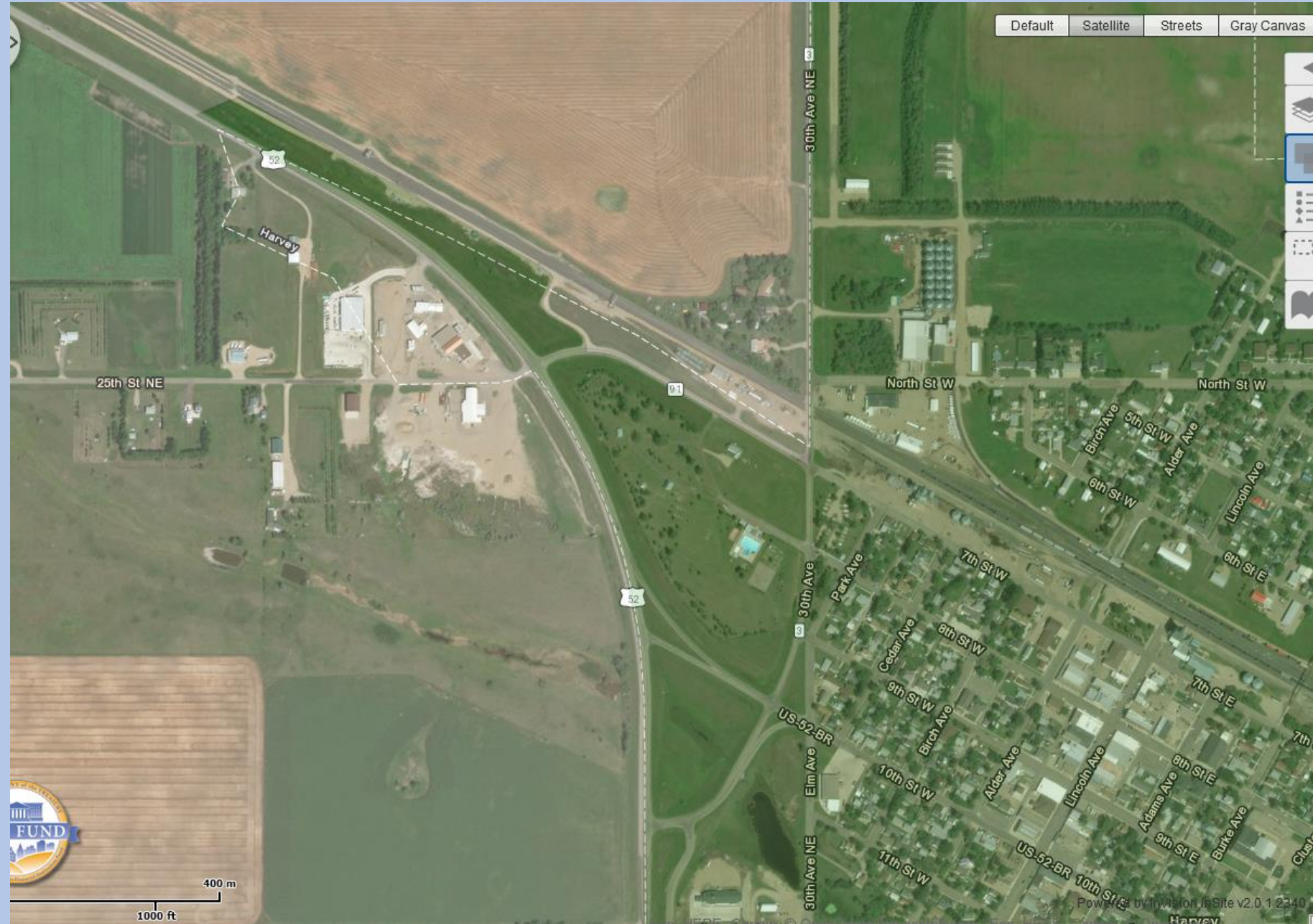
Local Official Request Census Tract Boundaries that Support Local Needs (PSAP)

Boundary
between
Census
Tracts
101
and
106



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Boundary
between
Census
Tracts
9596
and
9600



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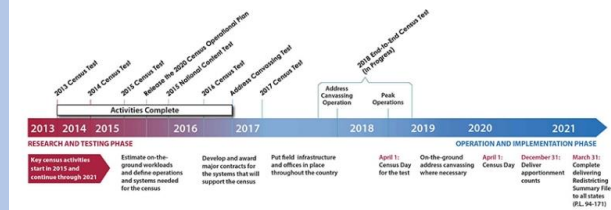
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Road to the 2020 Census

2020 Census Operational Timeline



North Dakota

Hard to Count Populations:

- American Indians
- Bakken Region Oilfield Workers
- Retired snowbirds with more than one residence
- College students – legal residents elsewhere
- Recently arrived immigrants
- Rural residents

Complete Count Committees

- The county, municipal and community levels
 - Resources
 - Partnership Agreement

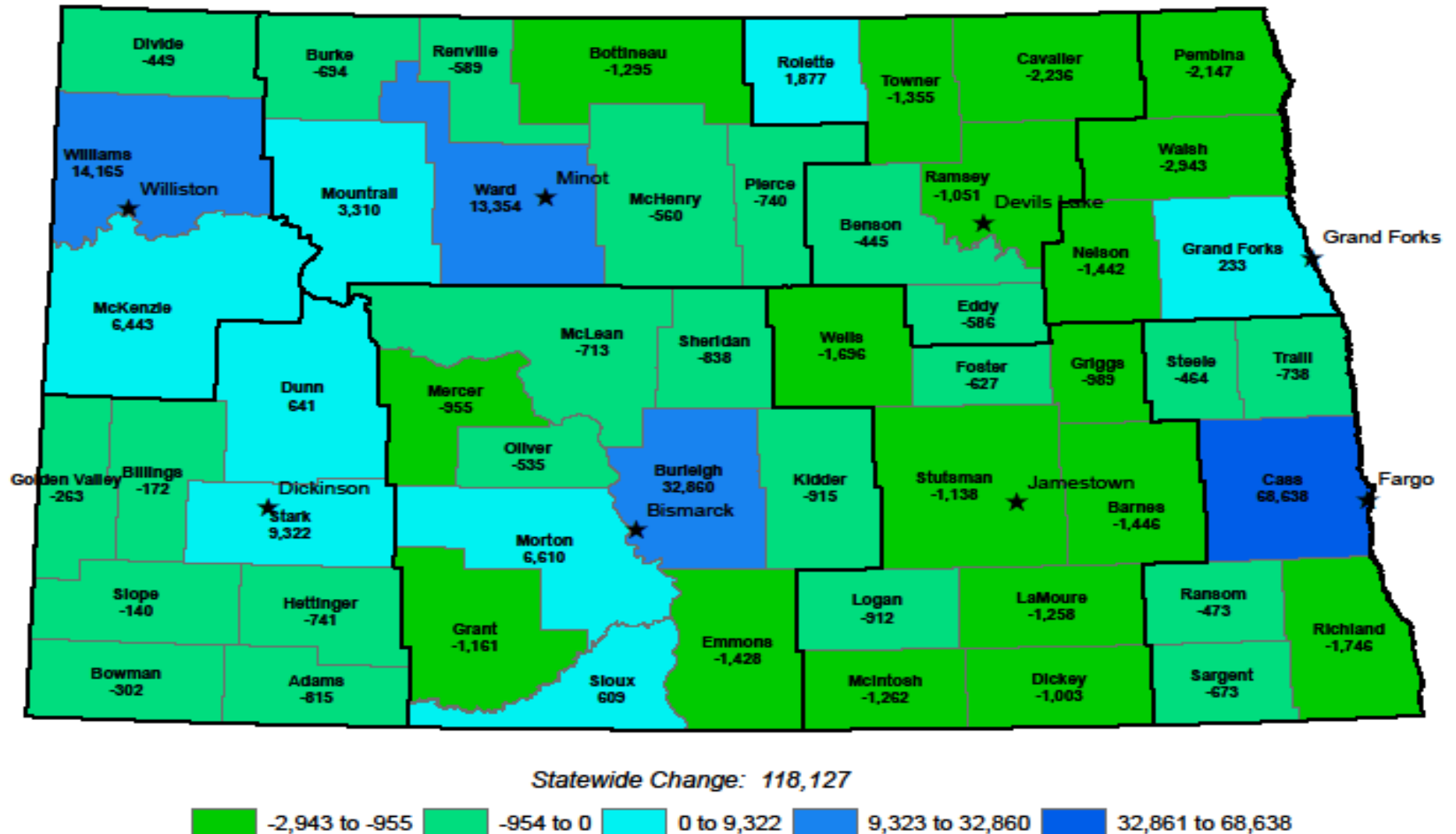


- CCC briefing and training materials
- Partnership Specialist Support

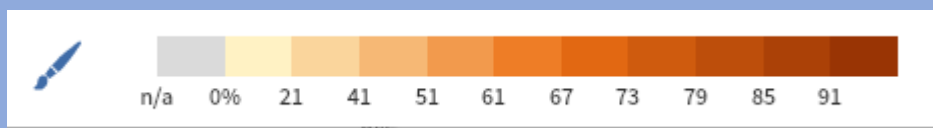
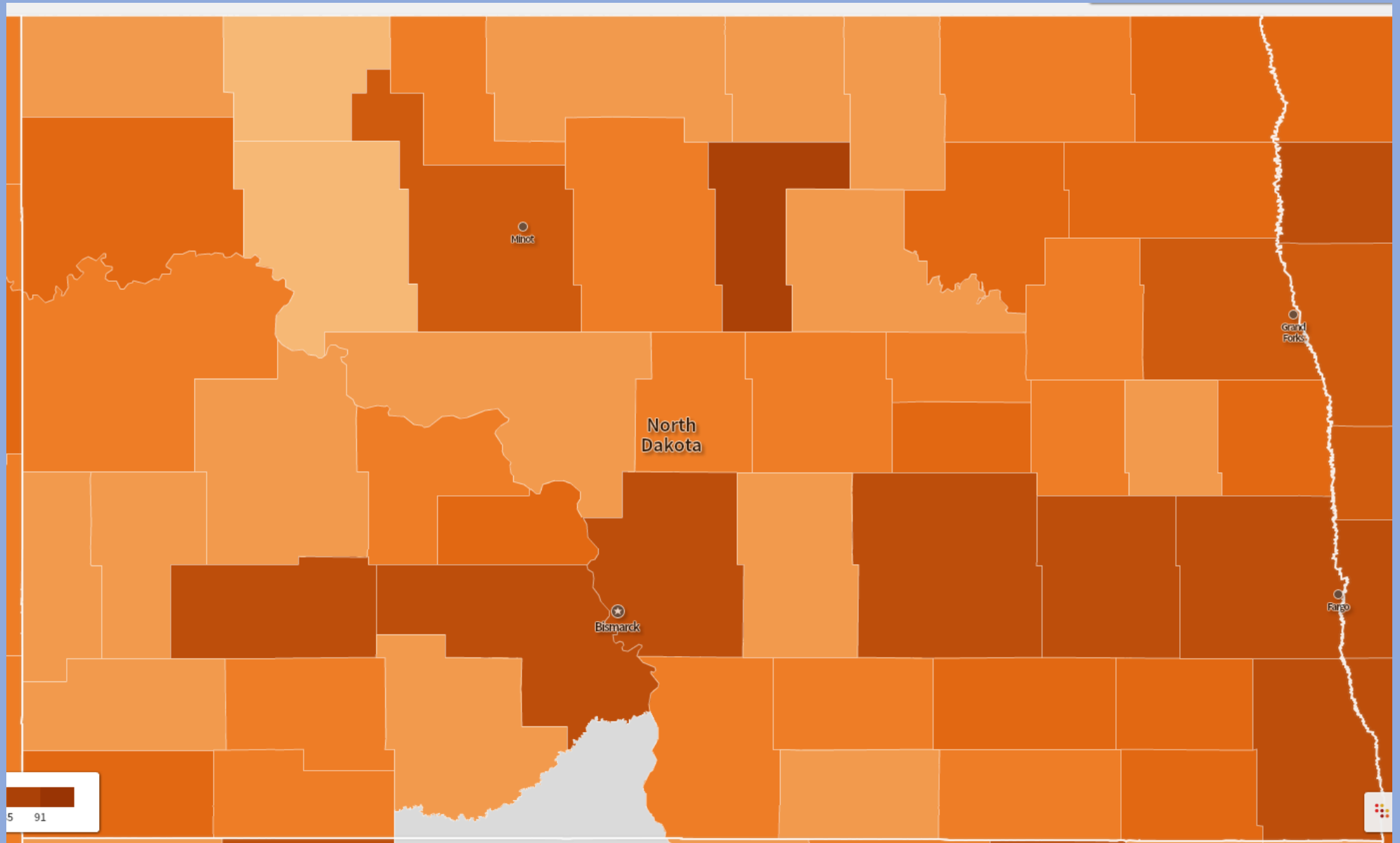
Who's
growing

Who's
not

CUMULATIVE CHANGE BY COUNTY 1990 to 2015

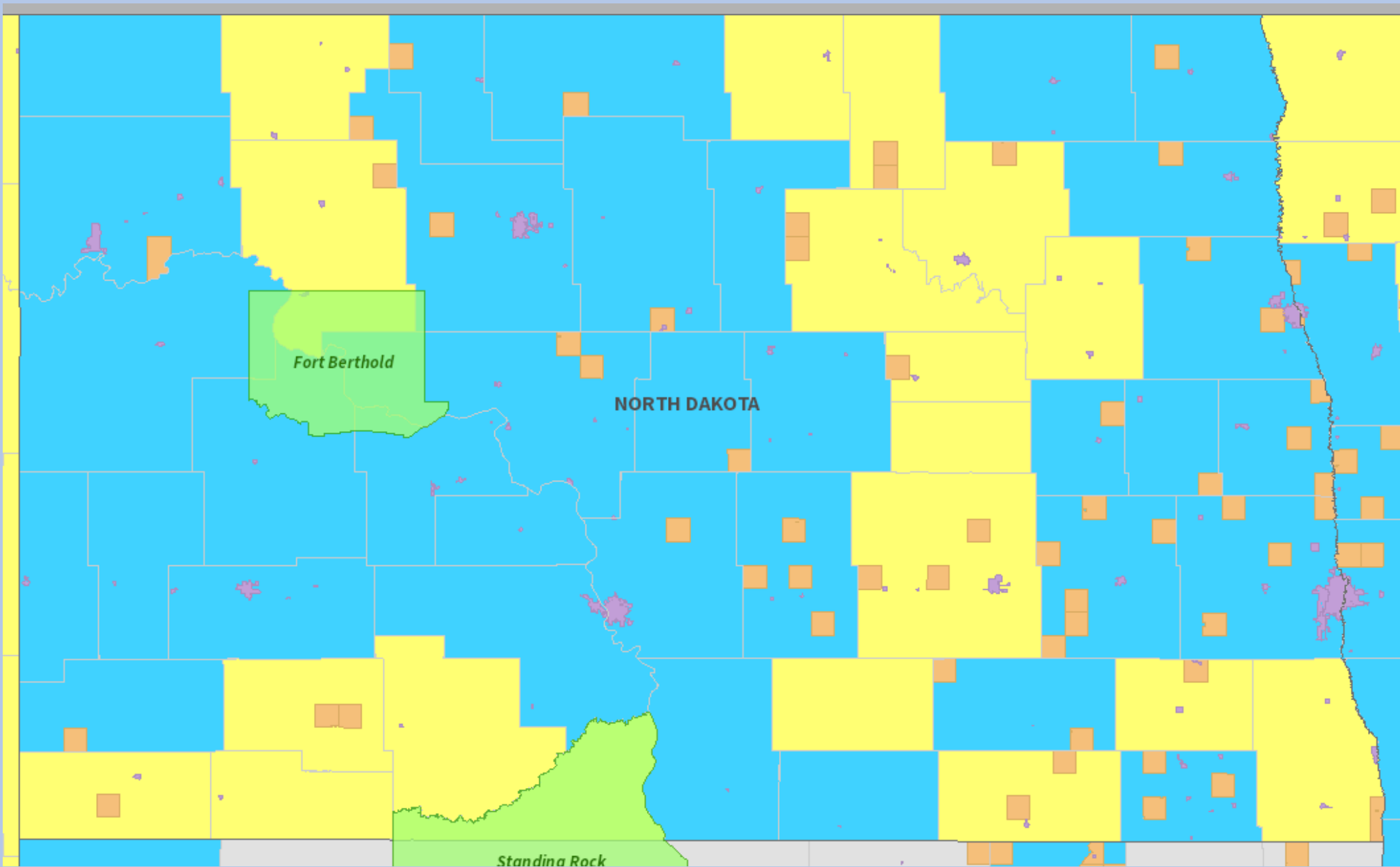


Census 2010 Response Rate



<https://www.census.gov/censusexplorer/2010ratemap.html>

Pre-
Census
2020
LUCA
Participation



SCCC and CCC Subcommittee Types

BUSINESS	<ul style="list-style-type: none"> Involving a community's business sector creates a unifying element that touches every household within the community. 	EX-OFFENDER	<ul style="list-style-type: none"> The ex-offender population is sizeable and is often disenfranchised from the community and hard to track.. 	LIBRARY	<ul style="list-style-type: none"> Urban Libraries Council says libraries are the "most trusted government entity", poised to be pivotal for civic engagement.
COMMUNICATIONS, MEDIA AND TECHNOLOGY	<ul style="list-style-type: none"> Assists community Organizations in utilizing Census toolkit materials enables them to innovate. 	FAITH-BASED	<ul style="list-style-type: none"> Faith-based organizations are found in every community and maintain interactive and ongoing communications with their members. 	RECRUITING	<ul style="list-style-type: none"> Reaching all members of the workforce community enhances the ability of the Census to plug into existing recruiting resources.
COMMUNITY ORGANIZATIONS	<ul style="list-style-type: none"> Utilizing community orgs provide outreach opportunities for a broad spectrum of residents of all ages, races and backgrounds. 	GOVERNMENT	<ul style="list-style-type: none"> Census can manage costs by leveraging the ability of local government to provide knowledge of the population, organizations., and institutions. 	SENIOR CITIZEN	<ul style="list-style-type: none"> Although a high responding group, the trend towards reduced home ownership may create enumerating challenges for field.
DATA AND MAPS	<ul style="list-style-type: none"> Understanding where hard-to-count areas exist is important to direct subcommittee activities toward the correct populations and geographic areas. 	GROUP QUARTERS	<ul style="list-style-type: none"> Because of the limited access to most group quarters, cooperation from the institutions is vitally important to achieve an accurate count. 	SPECIAL HOUSING	<ul style="list-style-type: none"> The rental population will exceed a third of the entire U.S. population by 2020.No matter the housing type, access is vital for an accurate count.
EDUCATION (PRESCHOOL - GRADE 12)	<ul style="list-style-type: none"> Reaches U.S. households through schools and helps create a generation of future self-responders. 	HOMELESS	<ul style="list-style-type: none"> In the 2010 Decennial Census, the count was 209,325 for persons counted at shelters, outdoor locations, soup kitchens and mobile food vans. 	VETERANS	<ul style="list-style-type: none"> Over 22 million veterans living in the United States present a sizeable bloc distributed throughout the 50 states.Former military personnel can provide leadership and excellent recruiting assistance.
EDUCATION (POST SECONDARY)	<ul style="list-style-type: none"> Works with university housing to obtain administrative records for group quarters, builds relationships with leadership to facilitate access. 	IMMIGRANT	<ul style="list-style-type: none"> One of the serious challenges for a Census enumerator is encountering housing units where no one in the household speaks English. 	STATE DATA CENTERS/CENSUS INFORMATION CENTERS	



**“We lead North Dakota’s
efforts to attract, retain
and expand wealth.”**

- People, our most important asset